



PUDONG SHANGRI-LA, SHANGHAI
PRESENTS
PRIMUM FAMILIAE VINI

UP-CLOSE AND PERSONAL WITH PRIMUM FAMILIAE VINI

*Celebrate your passion for fine wine and food
with an intimate weekend of wine presentation,
gourmet and personal conversation with 11 families who are the historic owners
of some of the world's very greatest vineyards.*

Primum Familiae Vini, also known as 'Leading Wine Families' or PFV,
is an international association of some of the world's finest wine-producing families
from France, Germany, Italy, Portugal and Spain.

Membership of the association, created in 1992, is by invitation
only and subject to a strict selection criteria.

Join us for the following exclusive events moderated by Serena Sutcliffe M.W.

20 November 2009

Grand Tasting, 2pm – 5pm: Presenting the best wines from each family, RMB288nett
Gala Dinner, 6pm – 10pm: Featuring one wine from each family paired with a special
menu by award-winning Chef Philippe Labbe from Paris,
RMB1,988 nett and auction of PFV Collection Case.

21 November 2009

Rare Vintage Dinner at Jade on 36 Restaurant, 6:30pm – 10pm:
Featuring top vintages from the families' wines with a special menu by Chef Philippe
Labbe and Chef Fabrice Giraud, RMB1,888 nett

PFV Families and Members in attendance:

Alessia Antinori (Marchesi Antinori), Laurent Drouhin (Joseph Drouhin),
Baroness Philippine de Rothschild (Chateau Mouton Rothschild),
Egon Müller (Egon Müller Scharzhof), Etienne Hugel (Hugel & Fils),
Hubert de Billy (Champagne Pol Roger), Marc Perrin (Perrin & Fils),
Paul Symington (Graham's, Warre's & Dow's Port), Juan-Maria Torres (Torres),
Sebastiano Rosa (Tenuta San Guido), Pablo Alvarez (Vega Sicilia).

For information and bookings, please contact us
at fbreservation.slp@shangri-la.com or 6882 8888 ext. 6888




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